

Melissa Lamson
GLOBAL LEADERSHIP

CAPABILITY STATEMENT

LamsonConsulting.com

WHAT

Melissa will grow your leaders, bridge cultures and empower teams by creating and facilitating unique, innovative learning programs. With over 20 years of experience in global leadership development, executive coaching, and team-building, Melissa has successfully helped countless individuals, teams, and organizations to be more productive, profitable, and happy.



☑ EXECUTIVE COACHING:

Most leaders have what it takes to run organizations, communicate with stakeholders, and increase the numbers. Yet these same leaders can often benefit from a sounding board – someone to guide them in their decision-making, refine their communication skills, and support them in their business strategy.

- » Leadership Refinement
- » Change Management
- » Managing Up
- » Career Coaching
- » Presentation Skills
- » Work-Life Balance

☑ TRAINING & FACILITATION:

Talent management and leadership competence are two of the top challenges facing organizations today. I can work with your team to create learning programs designed to drive your business forward. First we'll discuss overall objectives, then develop a customized learning strategy and roll out your plan of action.

- » Management Skills
- » Leading Virtual Teams
- » Developing Global Mindset
- » Diversity & Inclusion
- » Advancement Strategies
- » Being an Ally to Women

☑ TEAM-BUILDING:

Teams go through various stages while working on projects and deliverables. The key to ensuring a team's high performance is to proactively manage the team through each stage. I'll work with you to plan and run global meetings, social events and other types of sessions to align and energize your team.

- » Keynotes
- » Team Meeting Facilitation
- » Global Team Events
- » Custom Topics for Teams
- » Creating Inclusive Leadership Teams



HOW

WHO

As a sought-after speaker, facilitator, and executive coach, Melissa uses her unique global expertise to help companies and leaders take charge, expand their international business, and achieve real results. As a thought leader in her industry, Melissa's insight has been featured in the Financial Times, About.com, and Fast Company. She is also a regular columnist for Inc.com. Melissa is a speaker at major international professional conferences and has authored six books including; Why European Companies Fail in the US Market and How They Can Succeed and The New Global Manager (September 2018).



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BOMBARDIER



SIEMENS



SPACEX



CLIENTS

Let's create
great leaders
together.

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